

COMMONWEALTH OF KENTUCKY

BEFORE THE PUBLIC SERVICE COMMISSION

In the Matter of:

PETITION OF SOUTH CENTRAL BELL)	
TELEPHONE COMPANY FOR CONFIDENTIAL)	
TREATMENT OF INFORMATION FILED IN)	CASE NO.
SUPPORT OF ITS PROPOSED TARIFF)	91-062
FILING RELATING TO A CUSTOM CALLING)	
FEATURE)	

O R D E R

This matter arising upon petition of South Central Bell Telephone Company ("South Central Bell") filed February 11, 1991 pursuant to 807 KAR 5:001, Section 7, for confidential protection of the information concerning revenue, demand, and cost for its proposed Remote Access - Call Forwarding Variable service on the grounds that disclosure is likely to cause South Central Bell competitive injury, and it appearing to this Commission as follows:

South Central Bell seeks to protect as confidential the revenue, demand, and cost information filed in support of its Remote Access - Call Forwarding Variable service. This is a service which permits a subscriber to the service to activate or deactivate Call Forwarding Variable from any Dual Tone Multi-Frequency phone.

The information sought to be protected is not known outside of South Central Bell and is not disseminated within South Central Bell except to those employees who have a business need to know and act upon the information. South Central Bell seeks to

preserve the confidentiality of the information through all appropriate means, including the maintenance of appropriate security at its offices.

807 KAR 5:001, Section 7, protects information as confidential when it is established that disclosure is likely to cause substantial competitive harm to the party from whom the information was obtained. In order to satisfy this test, the party claiming confidentiality must demonstrate actual competition and a likelihood of substantial competitive injury if the information is disclosed. Competitive injury occurs when disclosure of the information gives competitors an unfair business advantage.

South Central Bell's competitors are providers of customer premises equipment who offer similar functionality through premises equipment. Public disclosure of the supporting cost study is likely to cause injury to South Central Bell by adversely affecting the market, revenue potential, and competitive position of the feature. In addition, demand and resulting costs shown in the study would indicate to the competitor which markets are the most lucrative and which are not profitable and further undermine South Central Bell's competitive position. Thus, disclosure of the information is likely to cause South Central Bell competitive injury, and the information should be protected as confidential.

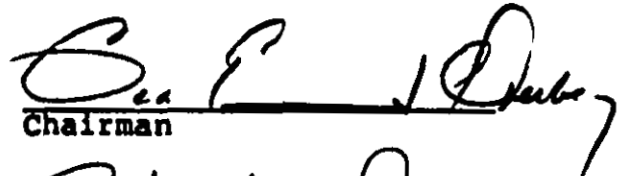
This Commission being otherwise sufficiently advised,

IT IS ORDERED that the information concerning revenue, demand, and cost for the proposed Remote Access - Call Forwarding Variable service, which South Central Bell has petitioned be

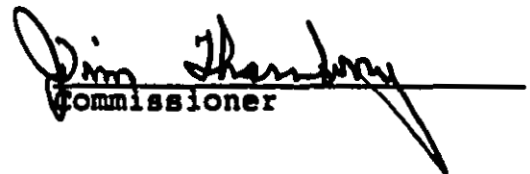
withheld from public disclosure, shall be held and retained by this Commission as confidential and shall not be open for public inspection.

Done at Frankfort, Kentucky, this 5th day of March, 1991.

PUBLIC SERVICE COMMISSION


Chairman


Vice Chairman


Commissioner

ATTEST:


Executive Director